



For Immediate Release

for more information, contact  
Ginny Simon, Project Marketing,  
610-889-2036,  
[gsimon@projectmarketinginc.com](mailto:gsimon@projectmarketinginc.com)

### **Fall in Love with Dressage at Devon this Fall**

Devon, PA (July 6, 2017) – Dressage at Devon brings horse breeders, riders, and enthusiasts together from all over the world to watch and compete in this ancient equestrian discipline. This year, Dressage at Devon will take place on September 26 through October 1, 2017 at the historic Devon Horse Show Grounds in Devon PA. There is something for everyone here – from exciting equine performances, to gourmet food and charming outdoor cafes, to more than 90 vendors offering exclusive apparel, fine arts, jewelry and antiques – for equestrians and non-equestrians alike.

Here are just a few of the highlights of 2017:

#### ***New in the Breed Show***

New this year is a Dales Pony class, sponsored by the DAD Committee. One of the United Kingdom's native mountain and moorland pony breeds, the Dales Pony is known for its strength, hardiness, stamina, courage, intelligence and good disposition but population numbers are low. It is considered "critical" by Rare Breeds Survival Trust and "threatened" by the Livestock Conservancy.

The Breed Show will also feature a Thoroughbred Class, sponsored by Jenn Sauder, in addition to more than 20 other breeds.

#### ***Competitors***

The 2017 prize list is available at  
<http://dressageatdevon.org/pdf/DADPrizeList.pdf>.

The competitor's tent received a great reception last year and so it's back for 2017, sponsored by Devoucoux, a top-of-the-line custom-make saddle brand, originating in the Basque Village of Sare in 1985.

### ***The Next Generation***

DAD is committed to providing opportunities for young riders. The categories include Children ages 12-14, Juniors age 14-18, and Young Riders age 16-21. Junior and Young Rider tests take place on Friday and Saturday, with their wonderful Freestyles on Sunday. The Junior and Young Riders classes are Qualifiers for the North American Junior and Young Riders Championships. Additionally, there is the Children's Team Test on Saturday and the Children's Individual Test on Sunday. These riders represent the future of dressage.

### ***Sunday Sunday Sunday!***

After much success at Dressage Explorers' Day last year, this year will feature new and expanded activities for young horse lovers throughout the day on Sunday, October 1<sup>st</sup>. A few highlights include:

- Selfie Scavenger Hunt. Take a photo at our special spots, bring the photos to the Gift Shop and receive a DAD gift.
- Stick Horse Competition. Ride down the centerline in the Dixon Oval on your favorite steed. Bring your own or make one with us.
- Equine Jeopardy
- And more!

### ***Volunteer at DAD***

It is not uncommon for volunteers to come year after year to enjoy the show and the camaraderie. But more hands are always better. To volunteer for one or multiple shifts, sign up at [www.dressageatdevon.org](http://www.dressageatdevon.org) under Volunteers. If you have questions, email [Penny@thehorsecwriter.com](mailto:Penny@thehorsecwriter.com).

### ***About Dressage at Devon***

*Dressage at Devon ([www.dressageatdevon.org](http://www.dressageatdevon.org)) has been a premier North American Equestrian event since its founding in 1975. It combines world-class dressage competition and the world's largest open breed show with the international Fall Festival show and special activities for the entire family. The six-day event attracts hundreds of riders from around the world and thousands of spectators. Dressage at*

*Devon is a 501(c) (3) PA non-profit organization, benefitting equine education.*

*####*