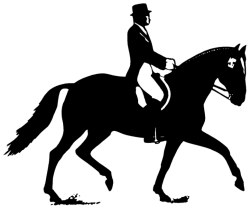


For Immediate Release



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Dressage at Devon Names County Saddlery Official Saddler

Devon, PA—Dressage at Devon, one of the most prestigious horse shows in North America, announces that County Saddlery has been named the Official Saddler of the six-day event held September 22-27, 2009. Each year hundreds of the continent's best dressage riders and sport horse breeders, along with tens of thousands of spectators, converge for the destination event. Known for its tradition and charm, Dressage at Devon carefully selects strategic partners that will help make the event magical for every visitor to the grounds. With its commitment to excellence, County Saddlery is an ideal fit to share the show's mission of providing world-class competition, as well as a beautiful shopping experience at the Festival Shops.

“We are pleased that County Saddlery has joined Dressage at Devon for 2009 and 2010,” says Lori Kaminski, President and CEO. “Dressage at Devon is a non-profit organization, so the generosity of sponsors is a huge part of what makes the event possible.”

County Saddlery makes quality saddles and accessories for top riders like Courtney King-Dye, Edward Gal and Robert Dover, and sells products in more than 30 countries. The saddler chose to sponsor Dressage at Devon because of the show's unique atmosphere

and the quality of the Festival Shops. “We have the opportunity to participate in great shows around the world,” explains Gene Freeze, President of County Saddlery. “We look for quality events that offer exceptional environments to showcase our saddles. Dressage at Devon has a charming vendor village that is consumer friendly, while drawing quality international competitors. It is ideal fit for us.”

Each County Saddlery saddle is painstakingly handmade on a laminated beechwood tree, covered in fine leather and flocked with pure wool to maximize fit and comfort for horse and rider. “We are one of the few saddlery companies in the world that makes their own trees,” Freeze states. “Our riders and their horses can feel the difference.”

Learn more about County Saddlery at www.countysaddlery.com. Dressage at Devon is grateful to many other sponsors, including its Presenting Sponsor, Horse World; Platinum Sponsor, Only Fools and Horses; and Gold Sponsors Albion Saddlemakers, Brushwood Stables, Der Dau, Hermés of Paris, Paddock Saddlery/A’Dashi and Tropical Rider.

The 2009 edition of Dressage at Devon features fan favorites such as the Grand Prix Freestyle on Saturday night, the ladies hat contest on Friday afternoon and the Festival Shops open throughout the show, Tuesday thru Sunday. For complete show information visit www.dressageatdevon.org.

About Dressage at Devon

Dressage at Devon is a 501 (c) 3 PA non-profit organization. Founded by the Delaware Valley Combined Training Association in 1975, Dressage at Devon became a separate organization in 2006. The six-day event attracts more than 700 horses and 35,000 spectators each year. Dressage at Devon benefits Thorncroft Therapeutic Horseback Riding Inc., the oldest and largest therapeutic riding program in the nation.

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