



Dover Saddlery Named Official Saddlery of Dressage at Devon 2013

(June 6, 2013) Devon, PA— “Dover Saddlery has been named the Official Saddlery of Dressage at Devon 2013, taking place September 24 through September 29 at the Devon Horse Show Grounds in Devon, PA,” announced John Henderson, Dressage at Devon Board member. For more than 25 years, Dover has been a leading retailer of equestrian products and we are very pleased to have Dover join our sponsors for the 2013 show.”

Other sponsors include: B&D Builders, custom barn builders (Ronks, PA); Der Dau, custom boots and shoes (New York, NY); Dubarry of Ireland, quality shoe and boot makers (Nottingham, PA/County Galway, Ireland); Harmony Sporthorses, quality breeding and training (Kiowa, CO); Hill Cadillac, new and used Cadillacs (Newtown Square, PA); Iron Spring Farm, breeders of quality sporthorses (Coatesville, PA); Malvern Saddlery, quality tack, clothing, and accessories (Malvern, PA); Mid-Atlantic Packaging, custom and stock packaging (Montgomeryville, PA); Performance Saddlery, developers of the Trilogy line of saddles (Groton, NY); Superior Equine Sires, world's largest selection of equine frozen semen (Bellingham, WA); and The Horse of Course, dressage, hunter & jumper tack, riding apparel & service (Claremore, OK).

“Thanks to the generous support of our 2013 Sponsors, Dressage at Devon has become one of the most prestigious breed and dressage shows outside Europe. Our sponsors, many of whom have been with us for years, have truly been a key part of our success,” added Henderson.

For information about sponsorship, please contact john.henderson491@verizon.net or Bill Venditta at bvenditta@dressageatdevon.org or 610-220-6789.

For more information, please visit www.dressageatdevon.org.

About Dover Saddlery

Dover Saddlery, Inc. (Nasdaq: DOVR) is the leading multichannel retailer of equestrian products in the United States. Founded in 1975 in Wellesley, Massachusetts, by United States Equestrian team members, Dover Saddlery has grown to become The Source® for equestrian products. Dover offers a broad and distinctive selection of competitively priced, brand-name products for horse and rider through catalogs, the Internet and company-owned retail stores. Dover Saddlery, Inc. serves the English rider and

through Smith Brothers, the Western rider. The Source®, Dover Saddlery® and Smith Brothers® are registered marks of Dover Saddlery.

About Dressage at Devon

Dressage at Devon, the largest CDI show in the US and the largest open breed show in the world, combines world-class international dressage competition and one of the world's few complete sport horse breed shows with the family fun of an International Fall Festival, featuring food and shopping for all tastes.

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