



For Immediate Release

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Dressage at Devon Poster Artwork by Local Artist

Devon, PA (July 25, 2013) – Dressage at Devon has selected local artist, Sandra Severson, to create artwork for the 2013 show poster. Native of Honeybrook, Pennsylvania, Severson, has painted animal and equine portraits for more than 30 years.

Lifelong contact with horses and other animals at Severson's Chester County farm, as well as studies at the Pennsylvania Academy of Fine Arts, have influenced her artistic approach. Severson attempts to capture the sense of the subject's personality and the immediacy of the moment in her artwork.

The finished product is a 20" by 24" nocturne oil painting of a dressage rider and horse performing a piaffe – upper level movement - set in front of the Devon grand stands in a classical realism style. Studded with stars in the sky, the grand stands glowing yellow, and crowds swelling, the scene collectively conveys a momentous and social evening event at Dressage at Devon. "If this piece had a title it would be "The Stars Come Out at Night," says Severson, "because Friday and Saturday night are the when the most exciting events happen at DAD."

After roughly two months, Severson completed the second and final version of her painting. "I completely changed my mind about half way through the process. I didn't feel that the first painting had the level of passion or quality of work that I'm used to so I started over," explains Severson.

Having participated in Dressage at Devon for many years managing her own gallery in the festival of shops, Severson is no stranger to the event. Her daughter, Kristin – a dressage rider and trainer – keeps her involved and interested in the sport. "It's a wonderful thing to be involved in this way," says Severson. The artist will be accessible to meet and sign posters during Dressage at Devon at the committee booth. Her original artwork for the poster will be for available for sale.

Severson's paintings have appeared on the covers of the Chronicle of the Horse, Oasis magazine and the American Lipizzan Registry. She is also featured in "The Four Seasons of Chester County, Volume IV; The Artists." Her work is in public and private collections throughout the U.S. and internationally, including Glaxo Smith Kline, The National Bank of Malvern, the Count and Countess Rudolph DeLooz of Belgium, the Centre Psychologue de Gestaltiste of Quebec, the Hotel Fibule in Morocco, and the Correios Servicos, Brazil.

The 2013 Dressage at Devon show will take place September 24 through September 29, 2013 at the Devon Horse Show in Devon, PA. For more information, please visit www.dressageatdevon.org.

To see more of Severson's work, or to contact her directly for more information, visit www.sandrasederson.com.

About Dressage at Devon

Dressage at Devon, the largest CDI show in the US and the largest open breed show in the world, combines world-class international dressage competition and one of the world's few complete sport horse breed shows with the family fun of an International Fall Festival, featuring food and shopping for all tastes.

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Note: Photos are available upon request. Please contact Ginny Simon at 610.889.2036 or gsimon@projectmarketinginc.com.