



February 1, 2018

Dear Breed Organization and Breed Enthusiasts,

Dressage at Devon will be celebrating the 44th annual show September 25 – September 30, 2018 at the historic Devon Horse Show Grounds in Devon, PA.

Class sponsorship provides the opportunity to showcase your breed at the largest and most prestigious open breed show in the world. Since the 1970's Dressage at Devon has been the "go to" show for breeders and owners of sport horses of every breed.

This year the show committee has made some significant changes to the schedule, creating a larger focus on the Individual Breed classes. To that end, the classes will now be held on Tuesday, September 25 in the Dixon Oval. This will allow time to reinstate the Parade of Breeds at the conclusion of the classes. During the Parade, the winners of each class are invited back into ring for special awards and the opportunity to have the announcer give a short description of the breed. In addition, new for 2018, there will be a wine and cheese reception for sponsors, owners and handlers to be held during the Parade of Breeds.

Additional benefits are listed below:

- Exposure to hundreds of equestrian enthusiasts who attend the show
- Sponsorship listing and a 1/8 page black and white advertisement in the show program. This program is provided to all competitors, sold to spectators during the show and is available year-round on the Dressage at Devon website.
- Name displayed on the electronic scoreboard at various times throughout three days of breed division classes
- Two gate passes valid for the entire show.
- Reserved parking for one vehicle on Tuesday, September 25.
- 10 general admission tickets valid for any day.
- Listing on the website, [www.dressageatdevon.org](http://www.dressageatdevon.org)

The application deadline is June 15, 2018.

Should you have any questions please contact me at [msloyer@aol.com](mailto:msloyer@aol.com) or 610-420-2535.

Best regards,

*Melanie Sloyer*

Breed Division Chair - 2018



## INDIVIDUAL BREED CLASS AGREEMENT – 2018

UNITED STATES EQUESTRIAN FEDERATION  
**HERITAGE**  
COMPETITION

Show rules and specs to be detailed in the Official Prize List issued June, 2018 and will be available on the website: [www.dressageatdevon.org](http://www.dressageatdevon.org). Entries open mid-June.

**APPLICATIONS MUST BE RECEIVED BY JUNE 15, 2018. Applications received after 6/15/2018 may be considered if time permits and will incur a \$100.00 late fee.**

By signing this agreement, you acknowledge the following:

\*Classes are conducted under current USEF rules and other requirements detailed here and in the DAD 2018 Prize List. Horses are judged according to the 2015 USDF Sport Horse Prospect criteria.

\*Fee of \$500.00 (late fee of \$100.00 if applicable) per class. Payment must be included with application unless other arrangements have been made.

\*Trophies and/or special awards must be received by the Breed Show Chair prior to September 10, 2018. **PLEASE CONTACT BREED DIVISION CHAIR IF YOU WISH TO GIVE CASH PRIZES.** *Winners of IBC classes cannot be awarded CHAMPION or RESERVE ribbons, coolers, etc.* DAD will provide ribbons for placings 1-6 or 1-10 if there are 15 or more entries in the class. DAD will also provide ribbons for class winners who participate in the Parade of Breeds.

\*We encourage a representative(s) of your organization to be present and to assist during the prize-giving at the conclusion of your class.

\*The Show Secretary will provide a list of entries after the closing date so you may verify the eligibility of horses/owners that enter the class.

\*Please state an eligibility phrase below for the prize list. An example of this statement:

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*Horses in this class must be recorded or registered with the sponsoring organization and owners must be members in good standing.*

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Organization \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please send completed Agreement and check made payable to Dressage at Devon to:**

**Melanie Sloyer~1095 Harmony Hill Rd Downingtown, PA 19335**

**610-420-2535 or MSLOYER@aol.com**