



DRESSAGE AT DEVON

2021 Vendor Policy

Dressage at Devon, a 501(c)3 non-profit corporation, is excited for your participation in its 2021 Dressage at Devon Festival Shops experience. Each year, over 15,000 spectators experience our Festival Shops area seeing new, exciting, vibrant arts and crafts, unique gifts, innovative products and delightful foods and treats. Simply stated, vendors play a key role in our spectator experience. Through the combined efforts of Vendors, Competitors, Spectators, and Corporate Sponsorship, Dressage at Devon has been able to provide over \$1,000,000 of benefactor funds to organizations such as the Children's Hospital of Philadelphia and Thorncroft Equestrian Center and have supported the sport of Dressage by donations to the United States Dressage Federation for educational programs.

1. Criteria for acceptance as a vendor are:
 - Diversity and product quality
 - Adherence to Dressage at Devon contractual regulations
 - Sponsorship/Service Agreement
2. Vendor Placement on show grounds will be based on:
 - Level of sponsorship
 - Diversity
3. Dressage at Devon will accept vendor applications beginning February 1, 2021 until the closing date of May 30, 2021.
4. All regulations pertaining to vendor participation at Dressage at Devon 2021 are listed on the Dressage at Devon website (www.dressageatdevon.org).
5. It is the responsibility of the vendor to read and fully understand all regulations listed in the vendor contract.
6. Vendor space (i.e. Booth or Tent) must be rented by the vendor and is not inclusive of level of Vendor Service Fee/Sponsorship. Vendor booth/tent rental cost is based on size requirements and placement on the show grounds.

All applications will be reviewed by the Dressage at Devon vendor selection committee after March 30, 2021. A \$500 non-refundable deposit will be required to hold your booth and must accompany the application. Any booth for which a deposit has not been paid by April 30, 2021 will be placed on an availability list for redeployment.

We will make every effort to provide the same location to our returning vendors however this is not guaranteed.

Gina Nelson

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